



*VIRGINIA DEPARTMENT
OF AGRICULTURE AND
CONSUMER SERVICES*

Join us...

Stockholm Beer and Whiskey Festival

September 29th-October 1st
& October 6-8th 2016



The Stockholm Beer & Whiskey Festival is one of Europe's largest trade and consumer shows for alcoholic beverages. With 30,000 visitors and 500 Swedish and international beer and whiskey manufacturers, it guarantees an opportunity to engage with European market players and gain additional recognition via international competitions.

Virginia breweries and distilleries are invited to join the Virginia booth during ONE of the show's two weekends:

- Thursday, September 29 – Saturday, October 1
- Thursday, October 6 – Saturday, October 8

Network with European market players

Meet and qualify importers and distributors face-to-face

Compete in international competitions

Let Virginia's trade representatives arrange meetings with potential partners



VDACS will

- Provide bar space with signage for tastings at Virginia bar
- Enter each company into any relevant competitions
- Arrange and cover the cost of shipping product to the show
- Schedule meetings with importers/distributors/buyers at the show

Participating companies should

- Send one or more staff to Stockholm to serve and represent their brands (Companies are responsible for travel expenses)
- Provide product for sampling at the show

VDACS Registration Fee: \$800

Registration Deadline: Friday, July 29

For more information contact:

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